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HealthiVibe Forms Expert Patient Steering Committee

Arlington, VA, September 24, 2019—[HealthiVibe LLC](#) has formed an expert Patient Steering Committee comprised of six patient advocates who represent a diverse array of health conditions. The committee will be tasked with ensuring the company remains true to its mission and continues to be the industry leader in capturing the patient voice for pharmaceutical clients throughout the drug development lifecycle.

Led by committee chair **Jeri Burtchell**, Director of Patient Initiatives at HealthiVibe and Multiple Sclerosis patient advocate, the steering committee consists of the following patient experts:

- **Cynthia Covert**
- **Ally Ferlito**
- **Amy Mason**
- **T.J. Sharpe**
- **MarlaJan Wexler**

The committee members, representing Type 1 Diabetes, Melanoma, Lupus, Sickle Cell Disease, Psoriasis, and Multiple Sclerosis, will use their real world knowledge of living with the challenges these and other health conditions present to co-create innovative solutions with HealthiVibe and provide a fresh perspective on existing methodologies.

“Being a part of the patient steering committee for HealthiVibe gives me hope for the future of healthcare. Sharing patient concerns and struggles with the medical industry will build the necessary bridges to improve the treatment of chronic illnesses,” said Covert.

Sharpe added, “Incorporating the patient voice in pharmaceutical development has become increasingly common, yet there is little guidance... Being a part of the HealthiVibe Patient Steering Committee enables myself and fellow patient advocates to channel that voice to give guidance for the industry.”

“The HealthiVibe steering committee brings together advocates from diverse healthcare backgrounds who hold the shared goal of improving healthcare today, and in the future,” said Ferlito. “Those in the trenches—who step up for clinical trials fostering drug development, and perhaps even disease cures—are the voices which should be most pertinent every step of the way.”

“We’ve wanted to create this committee of esteemed patient opinion leaders ever since the inception of HealthiVibe,” said Burtchell. “We are thrilled this highly-talented group of patient leaders have joined us to transform the industry to create more meaningful solutions for our clients.”

Visit <http://healthivibe.com/steering-committee.html> to read individual Steering Committee member bios.

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About HealthiVibe

HealthiVibe uses a systematic, evidence-based process to help pharmaceutical clients spearhead patient engagement initiatives at every stage of the product lifecycle. We leverage innovative, co-creation models and global online analytic platforms to provide our clients the tools and the expertise to gather, analyze and apply deep patient insights to optimize clinical trials and enhance overall product commercialization efforts. Learn more at HealthiVibe.com.