

HealthiVibe Announces The Completion of First Annual HealthiPerspectives User Group Meeting

Arlington, VA, November 1, 2017 – HealthiVibe, LLC, a leading provider of patient optimization services and the creator of HealthiPerspectives™, a clinical trial experience survey and reporting platform, launched its first annual User Group Meeting in Alexandria, VA on October 18.

HealthiVibe's Founder and CEO Abbe Steel addressed clinical research professionals from large and small global biopharmaceutical companies, CROs and investigational sites, highlighting the company's commitment to improving the patient experience and inviting them to share feedback on both the platform and the challenges they face with implementing their own clinical trial participant engagement initiatives.

Chief Information Officer Tom Howard spoke about the platform roadmap, integration and industry benchmarking considerations, while Vice President of Operations Jennifer Kelly provided an overview of the HealthiPerspectives process. Participants from both North America and Europe shared their own experiences during a facilitated client panel, and two patient keynote speakers were on hand to give powerful first-hand accounts of their own clinical trial experiences.

"With the launch of our first User Group Meeting, we are thrilled to leverage our customers' global experience with HealthiPerspectives," said Abbe Steel, CEO of HealthiVibe. "As the clinical research industry continues to advance patient-centric trials, it is critical that we work closely with our customers to achieve global consensus on gathering important patient insights and benchmarking data."

To conclude the event, Jennifer Kelly presented HealthiVibe's Circle of Excellence award to two clients, including UCB for standout internal and external collaboration. She also announced HealthiVibe's new Site Survey, an optional free tool available to all HealthiPerspectives licensees.

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About HealthiVibe, LLC

HealthiVibe offers a systematic, evidence-based process for companies to engage the patient at every stage of the pharmaceutical project lifecycle: from clinical trial design through post-approval activities and research. Offering full-service patient initiatives that span a range of activities, HealthiVibe works to help biopharmaceutical companies continuously engage with patients and improve clinical trial design.

About HealthiPerspectives

Built through an IRB-approved process, HealthiPerspectives was launched globally in 2015. To date, the proprietary, end-to-end solution for gathering trial participant experience feedback has collected patient survey data on over 130 clinical trials in 20 countries and in over 13 therapeutic areas.

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